



Trainees Meeting 2019

March 2019, RCPCH, London

Information for Sponsors and Exhibitors

The BAPM neonatal trainees meeting is aimed at those currently undergoing Neonatal Training or applying/considering applying for the Neonatal Medicine Grid Training programme. Last year's topics included How the NHS works, The Interface with Obstetrics and Preparing for Consultancy.

"We found our first BAPM show wonderful; we liked that there were plenty of breaks and that delegates were encouraged to come into the hall to mix with exhibitors. "

Sarah Handley, vCreate - BAPM conference exhibitor 2017

Delegate profile

This meeting is aimed at Paediatric trainees with an interest in Neonatology as well as Neonatal Grid trainees at all stages. We expect up to 50 trainee delegates and 10 speakers and faculty, most of whom will be senior neonatal consultants.

Marketing/promotion

Advertising and promotion will feature in the following:

- BAPM website
- BAPM electronic members' newsletter
- Email bulletins to targeted audiences
- Social media
- Print adverts in Infant Journal

Why get involved?

- Opportunity to promote your involvement and commitment to perinatal care
- Raise company and brand awareness with a variety of targeted audiences



Meeting sponsorship package

Standard rate **£1300**

BAPM corporate member rate - **£1000**

Sponsor logo and acknowledgement

Your company name and logo will feature on

- Relevant marketing and promotional material
- Conference page on BAPM website
- Delegate packs
- Conference screens and holding slides between sessions

Conference pack

- Your company literature inserted into delegate packs

Exhibition space

- Premier position of exhibition space

Conference exhibitor package

Standard rate **£700**

BAPM corporate member rate - **£500**

Exhibiting at the conference will provide you with the following benefit

- Exhibition space (Table top stand with space for 1 banner and lunch for 1 attendee)
- Exhibitor listing on BAPM website
- Exhibitor listing in conference brochure
- Flyer inserted into delegate packs

Contact us today to discuss your needs:

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www.bapm.org

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