



Annual Conference 2018

27-28 September, Met Hotel, Leeds

Information for Sponsors and Exhibitors

The BAPM annual conference showcases the best and most up to date evidence in perinatal care through presentations, interactive workshops, debates and panel discussions. The 2017 conference **SOLD OUT** both delegate and exhibitor places.

"We found our first BAPM show wonderful; we liked that there were plenty of breaks and that delegates were encouraged to come into the hall to mix with exhibitors. "

Sarah Handley, vCreate - Exhibitor 2017

Speakers

The BAPM conference attracts high profile UK and international speakers. 2018 programme coming soon.

Delegate profile

The meeting will attract up to 200 attendees including consultants, trainees, nurses and allied health professionals.

Marketing/promotion

Advertising and promotion will feature in the following:

- BAPM website
- BAPM electronic members' newsletter
- Email bulletins to targeted audiences
- Social media
- Print adverts in Infant Journal

Why get involved?

- Opportunity to promote your involvement and commitment to perinatal care
- Raise company and brand awareness with a variety of targeted audiences
- Network face to face with key decision makers from the sector

About BAPM

The British Association of Perinatal Medicine (BAPM) is a professional association and registered charity. We improve standards of perinatal care by supporting all those involved in perinatal care to optimise their skills and knowledge, promote high quality, safe and innovative practice, encourage research, and speak out for the needs of babies and their families.



Meeting sponsorship package

Standard rate £2500

BAPM corporate member rate - £2000

Sponsor logo and acknowledgement

Your company name and logo will feature on

- Relevant marketing and promotional material
- Conference page on BAPM website
- Conference guide
- Conference screens and holding slides between sessions

Conference pack

- Your company literature inserted into delegate packs

Exhibition space

- Premier position of exhibition space

Evening reception

- Opportunity to attend the annual dinner (extra cost)

Conference exhibitor package

Standard rate £1300

BAPM corporate member rate - £1000

Exhibiting at the conference will provide you with the following benefits

- Exhibition space (Table top stand with space for 1 banner and lunch for 1 attendee)
- Exhibitor listing on BAPM website
- Exhibitor listing in conference brochure
- Flyer inserted into delegate packs

Delegate pack insert

Standard rate £500

BAPM corporate member rate - £300

Charity rate £150

Contact us today to discuss your needs:

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www.bapm.org

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